



Atty. Docket No.: 30289-1010

In re application of: Scott BLUM Serial No.: 10/736,800
Filed: December 15, 2003 Examiner: Mark A. FADOK
For: DIGITAL CONTENT AND PRODUCT ORDERING APPARATUS
AND METHOD

Mail Stop: RCE
Commissioner For Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

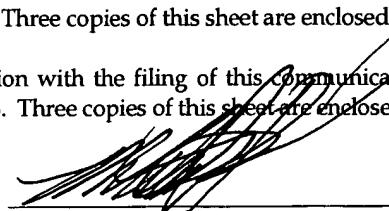
Transmitted herewith is an amendment in the above-identified application.

No additional fee is enclosed because this application was filed prior to October 25, 1965 (effective date of Public Law 89-83).
 No additional fee is required.
 One stamped, self-addressed postcard for the PTO Mail Room date stamp.
 Additional Fee Required. Authorized to charge Deposit Account the appropriate fee as calculated below.

CLAIMS AS AMENDED

(1)	(2)	(3)	(4)	(5)	(6)	(7)
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL CLAIMS	12	minus	35	0	x \$25	\$125.00
INDEPENDENT CLAIMS	1	minus	5	0	x \$100	\$0.00
MULTIPLE DEPENDANT CLAIMS	<input type="checkbox"/>				\$360	\$ 0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$0.00

Charge \$0.00 to Deposit Account No. 50-2298. Three copies of this sheet are enclosed.
 Please charge any additional fees in connection with the filing of this communication, or credit overpayment, to Deposit Account No. 50-2298. Three copies of this sheet are enclosed.


Mitchell P. Brook
Attorney for Applicant(s)
Reg. No. 32,967

LUCE, FORWARD, HAMILTON & SCRIPPS LLP
11988 El Camino Real, Suite 200
San Diego, California 92130
Telephone No.: (858) 720-6300



Atty. Docket No. 30289-1010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	Group Art Unit:	3625
Scott BLUM)		
Serial No.:)	Examiner:	Mark A. FADOK
10/736,800)		
Filed:)	Confirmation No.:	4139
December 15, 2003)		
For:)		
DIGITAL CONTENT AND)		
PRODUCT ORDERING)		
APPARATUS AND METHOD)		

San Diego, California
June 8, 2006

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

PRELIMINARY AMENDMENT

Preliminary to examination pursuant to the enclosed Request for Continued Examination of the above-identified application, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.

CERTIFICATE OF MAILING

I hereby certify that this correspondence and anything being referred to as enclosed herein is being deposited with the United States Postal Service via first class mail with sufficient postage in an envelope addressed to Mail Stop AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 8th day of June, 2006.

Signature:

Amy M. Sheridan